

USMAN MUKHTAR

Senior Front-End Developer | HubSpot CMS, WordPress & Shopify Specialist

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PROFESSIONAL SUMMARY

Results-driven Front-End Developer with 9+ years of experience building high-performance, responsive websites and web applications. Certified HubSpot CMS Developer with deep expertise in custom module development, JavaScript/jQuery-driven interactivity, REST API integrations, and WordPress and Shopify theme engineering. Skilled at translating complex design mockups into pixel-perfect, accessible front-end builds using HTML5, CSS3, and Bootstrap, with growing hands-on experience in React for component-based UI development. Proven track record leading cross-functional teams and mentoring junior developers.

PROFESSIONAL EXPERIENCE

Certified HubSpot CMS Developer | *Computan* September 2023 – Present

- Translate complex design mockups into fully responsive, front-end-polished websites on the HubSpot CMS platform using HTML5, CSS3, and Bootstrap.
- Build custom HubSpot modules, templates, and JavaScript/jQuery-driven workflows tailored to client UX/UI requirements.
- Implement REST API integrations connecting front-end functionality with HubSpot's CRM and marketing tools to support business objectives.
- Collaborate with marketing and development teams to deliver scalable, maintainable CMS solutions, ensuring cross-browser consistency and performance.

Senior WordPress Developer | *Coding Pixel* May 2018 – August 2023

- Advanced from Junior to Senior Developer, leading full-cycle front-end development from design handoff to launch.
- Built custom WordPress themes and plugins using HTML5, CSS3, Bootstrap, and JavaScript/jQuery, and integrated third-party REST APIs and CRM tools to extend site functionality.
- Optimized site performance through caching strategies, image compression, and front-end code refactoring.
- Provided technical leadership on cross-functional projects, mentored junior developers, and managed client communications and delivery of project milestones.

Front-End Developer | *Technology Wisdom* September 2016 – April 2018

- Began as a Front-End Development Intern, progressing to Junior Developer within the organization.
- Built and maintained responsive websites using HTML5, CSS3, JavaScript (ES6+), jQuery, and Bootstrap.
- Collaborated with design and back-end teams to ensure pixel-perfect implementation, API-driven content, and seamless user experiences.

TECHNICAL SKILLS

Frontend Development: HTML5, CSS3, JavaScript (ES6+), jQuery, Bootstrap, Responsive Design, Cross-browser Testing, WebFlow, Claude, AI agents, Shopify, Woocommerce, Divi, Elementor, Wp bakery.

CMS Platforms: HubSpot CMS (Certified), WordPress, Shopify

Integrations: REST API Implementation, HubSpot CRM, HubDB

Languages: PHP

Tools & Practices: Performance Optimization, Version Control (Git, GitHub), Project Management (Asana, Jira)

Additional exposure: React (component-based UI development) and Shopify (theme customization and storefront builds), gained through ongoing project work and self-directed learning.

CERTIFICATIONS

- HubSpot CMS Developer Certification — HubSpot Academy

EDUCATION

M.Sc. Information Technology | *University of Education, Lahore* March 2014 – April 2016

- Final Project: Developed a Hotel Management System using HTML5, CSS3, Bootstrap (front-end), PHP, and MySQL (back-end).

B.Sc. Computer Science | *University of the Punjab, Lahore* March 2012 – February 2014

LANGUAGES: English (Professional Proficiency) • Urdu (Native) • Punjabi (Native)

PORTFOLIO

- <https://adma.com.au/>
- <https://luxorrescapes.com.ph/>
- <https://meloyelo.nz/>
- <https://evolocity.co.nz/>
- <https://floorworld.com.au/>
- <https://kleventi.com/>(Shopify)
- <https://www.lasultanedesaba.com/>(Shopify)
- <https://www.dareechay.com/>
- <https://paboojianlaw.com/>